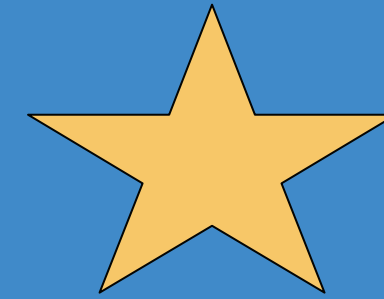
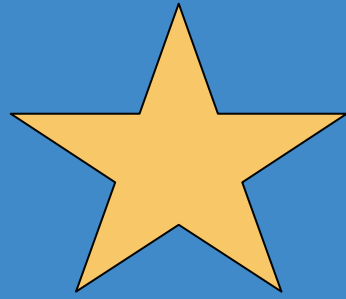


## Zachary Cortes PR & Associates

Endorsements—Media Relations—Industry Referrals



[WWW.ZACHARYCORTES.COM](http://WWW.ZACHARYCORTES.COM)

## The Prime Spot



Zachary Cortes PR is bringing a TV show to southern California this summer, with the help of co-producer KaRi Nielsen. *ThePrimeSpot* is about the arts, entertainment and culture. We will be featuring the stars of tomorrow! We are seeking a team of people to commit a few hours a month to volunteer, to bring quality entertainment with public access television. There are many fun and rewarding ways to become involved. Opportunities include being a guest host/hostess, camera operators, directors and editors.

For inquires, please contact:

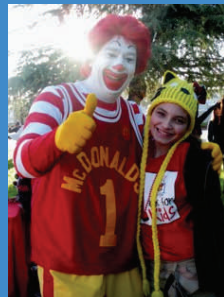
ThePrimeSpot PO Box 562 Long Beach, CA 90801 (562) 804-5625 or

[zacharycortes@gmail.com](mailto:zacharycortes@gmail.com)

Go to: <http://www.theprimespot.com> to learn more

## Kiana Rivera

April was a busy month for our up and coming young artist:



From participating in the Ronald McDonald House 5K walk for kids at Exposition park in Los Angeles! Her team, Those Crazy Kids Next Door, won 2nd place for Most Team Spirit as well as raised collaboratively \$8369 of which Kiana raised \$400. She also attended a charity event hosted by Monster Beverage called "Help Saves Lives with Music & Go Karts", while rubbing elbows with Christopher Knight (Peter Brady from "The Brady Bunch"). Look for Kiana in the upcoming short film "Abnormal Depression" (classroom scene above). Also as promised, pick up the May / June 2012 issue of "Urban Teen" magazine to read up on Kiana.

Go to: <http://www.imdb.com/name/nm4440143/> for the latest news

## Alexi Melvin



The actress, screenwriter and model is also an ambassador for the *Juvenile Diabetes Research Foundation*.

Alexi is speaking on a panel at Mt. Sinai hospital in New York on May 22, answering questions for young children and teens with diabetes.

To learn about JDRF, please visit: <http://jdrf.org>

To be an advocate, please visit: <http://advocacy.jdrf.org>

Go to: <http://www.aleximelvin.com> for Alexi's latest projects



310-560-5034

### Zach's tip of the month

"Look to see what successful artists do and emulate them."

Zachary Cortes PR advocates for educational and social equality for everyone. The causes we support include: literacy, the arts, gender equality, and our time. If you know of a good cause for us to consider, then please contact us through our website.