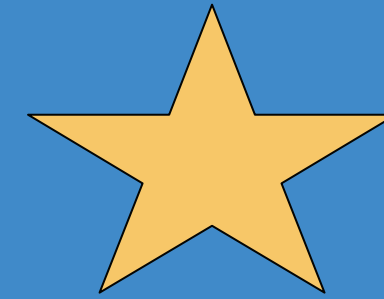
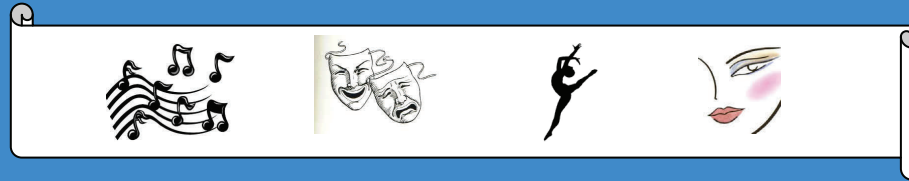
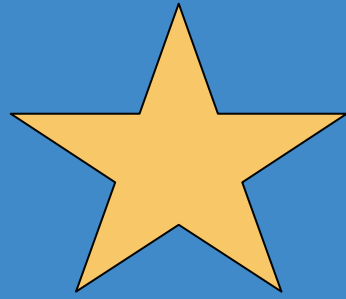


Zachary Cortes PR & Associates

Endorsements—Media Relations—Industry Referrals



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Happy New Year



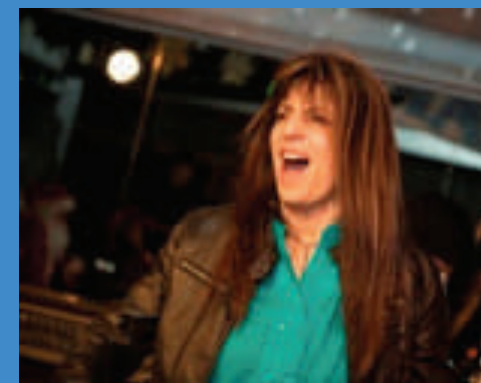
Here we go again, and we're not complaining. Who wouldn't want to attend the largest and best music trade show in the world, NAMM (National Association of Music Merchants)? When the business is music, combining business with pleasure is no problem. The NAMM Show will feature four solid days of live music and events to keep the fun in doing business at the 2013 NAMM Show in Anaheim, CA, January 24-27. In addition to the many celebrity guest appearances, artist signings and performances that NAMM Members will be hosting, NAMM has scheduled 10 stages with 150 live music acts, award shows, teen band competitions, hands-on music making and more. Check out the list of concert opportunities or download the NAMM Show mobile app to see the full line up.

Go to: www.namm.org for the latest news



World Class Minarik Guitars produces five star electric, bass and acoustic models, and they sound as fantastic as they look! MG consistently receives top notch reviews, so it's no wonder they are the choice for professional and recreation artists alike. If your preference is a traditional shape or an over the top triple neck you will not be disappointed. MG is also priced for the masses, which is more than can be said for others. So look them over on their website or visit them at the 2013 Winter NAMM show, in Hall E, Booth 1022.

Go to: www.minarikguitars.com for the latest news



Dian Katz was really rockin' last month at one of her shows. A brand new guitar and set of bongos were raffled off with Dian's autograph. She loves to either throw out free stuff to the crowd or raffle something terrific off to make her fans happy, a signature of her shows. This year is predicted to be a winner for Dian Katz.

Go to: www.diankatz.org for the latest news



310-560-5034

Zach's tip of the month

"The lack of good news shouldn't be mistaken for bad news, it's an opportunity to take a leap of faith."

Zachary Cortes PR advocates for educational and social equality for everyone. The causes we support include: literacy, the arts, gender equality, and our time. If you know of a good cause for us to consider, then please contact us through our website.

To remove your name from our mailing list, please [click here](#). Questions or Comments? E-mail us at zacharycortes@gmail.com